

INTRODUCING

REALINVEST

CHENNAI'S FIRST SERVICED
APARTMENTS WITH GUARANTEED
INCREMENTAL RETURNS



 **DRA** | **TRULOV**
EXPERIENCE NICE | P O R U R





WHAT IS **REALINVEST**

- A novel concept where your real estate investment is assured of a guaranteed return
- Returns of a commercial property at the price of a budget home

Terms and conditions apply*





HOW **REALINVEST** WORKS?

- Property developed by DRA Homes as Serviced Apartments
- Sold to investors as REALINVEST apartments
- Investors sign lease term with Truliv for a 9 year lock-in
- Truliv manages and offers assured rentals for the stipulated duration of 9 years payable on a monthly basis
- Truliv offers a rental of ₹1,50,000 per annum with a 15% increment every 3 years till the end of 9 years



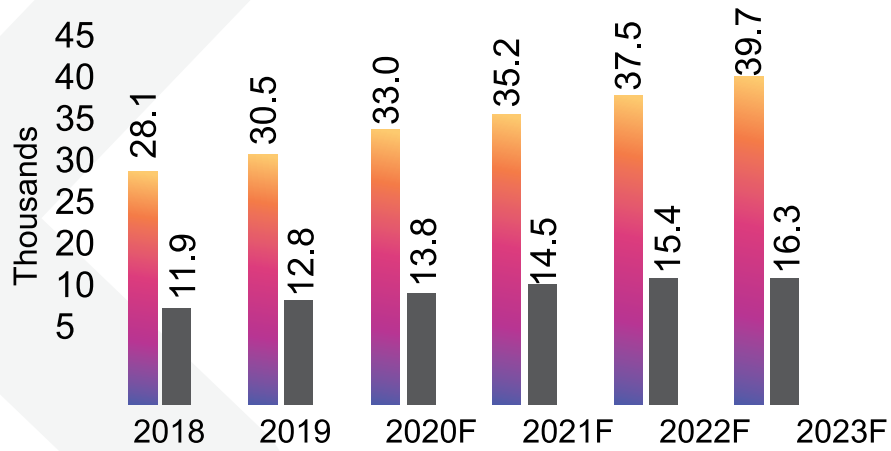


THE MILLENNIAL WORKFORCE IS CHANGING & DRIVING HOUSING DEMAND



MILLENNIAL WORKFORCE TO GROW AT A CAGR OF 6%

Nearly 40% of India's millennial workforce are migrants



F - Forecast

Source: JLL Research





CO-LIVING

THE WAVE YOU SHOULDN'T MISS RIDING

The millennial workforce is super busy, and that's why they quickly bought into the concept of co-living which offers hassle-free shifting, transparent renting process and fully managed homes.

No worries! No third-party hassles!

CO-LIVING

WHERE DEMAND IS WAY AHEAD OF SUPPLY

The limited supply of organised co-living spaces presents a huge opportunity for Real Investors to cash in on this trend before the rest of the market notices.

POTENTIAL DEMAND FOR ORGANISED CO-LIVING

	Supply (No. of Beds)	Demand (No. of Beds)
2018	0.94 Lacs	36.35 Lacs
2019	1.76 Lacs	40.26 Lacs
2020F	2.42 Lacs	44.36 Lacs
2021F	3.17 Lacs	47.88 Lacs
2022F	3.92 Lacs	52.06 Lacs
2023F	4.70 Lacs	56.96 Lacs

F - Forecast

Source: JLL Research





ABOUT DRA

35 years of impeccable track record in Bengaluru & Chennai

Base of **11,456 satisfied** customers

Residential projects worth **₹2,253** crores under execution in Bengaluru and Chennai

10 million+ sq.ft. of completed projects & **7,685 apartments handed over**

ABOUT TRULIV

Subsidiary of
DRA Group for developing and managing alternate assets

Largest supplier of Co-living spaces in Chennai with a supply of **1500 beds under operation**

LOCATION ADVANTAGES

DLF IT Park - **9mins** | SRMC - **5mins** | Airport - **25mins**

Kathipara - **18mins**



PORUR - THE IT & MEDICAL CORRIDOR OF CHENNAI

Over 25+ IT parks like DLF employing more than 1 lakh workforce within 10 km radius

Sri Ramachandra and many other hospitals within 10 mins

Just 25 minutes to Chennai International Airport

Porur enjoys the perks of being close to the lake which ensures 24/7 water supply & great social infrastructure



PRESENTING CHENNAI'S FIRST EXCLUSIVE SERVICED APARTMENTS

38 units
per floor

178
units

Handover
March 2023

Stilt + 5 Floors









WE NOW LIVE THE WORK@HOME, PLAY@HOME LIFESTYLE

FULLY FURNISHED FOR A PLUG AND PLAY LIFESTYLE



PANTRY



MINI
REFRIGERATOR



TV



COTS & WARDROBES
IN ALL ROOMS



AIR CONDITIONED
ROOMS



MICROWAVE OVEN /
HOT PLATE



WASHING MACHINE



GEYSER & EXHAUST
FAN IN ALL BATHROOMS



RO PURIFIER





Typical Unit Plan

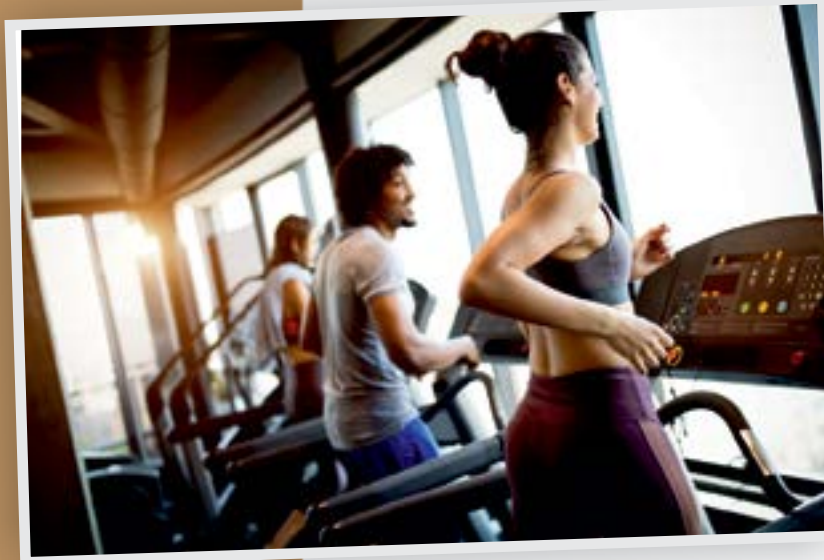


STUDIO APARTMENT A

STUDIO APARTMENT B

Unit Size: 328 sq.ft

A M E N I T I E S



GYM



CAFETERIA



DINING



AMENITIES FOR A MILLENNIAL LIFESTYLE



FULLY
EQUIPPED
GYM



POWER
BACKUP



CENTRALISED
DINING AREA



24 X 7 SECURITY &
SURVEILLANCE IN
COMMON AREAS
WITH CCTV CAMERA



WI - FI



PARKING FACILITY



THEATRE ROOM



ELECTRICAL VEHICLE
CHARGING POINT

GALLERY



CAFETERIA

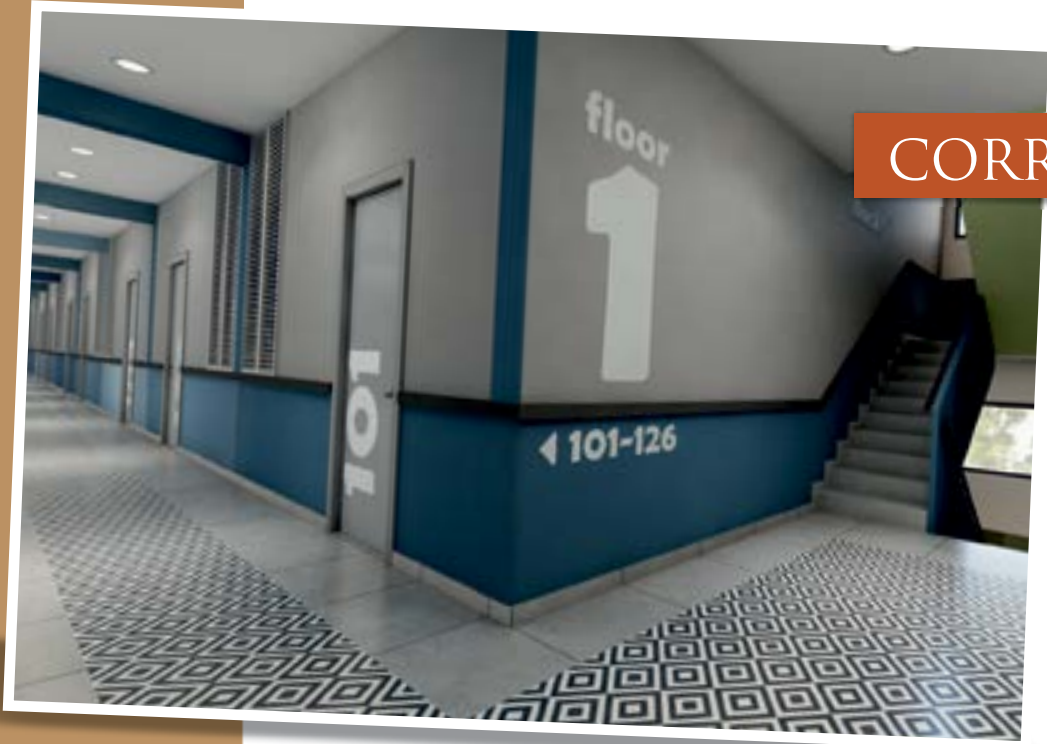




G A L L E R Y

DINING





CORRIDOR



THEATRE ROOM

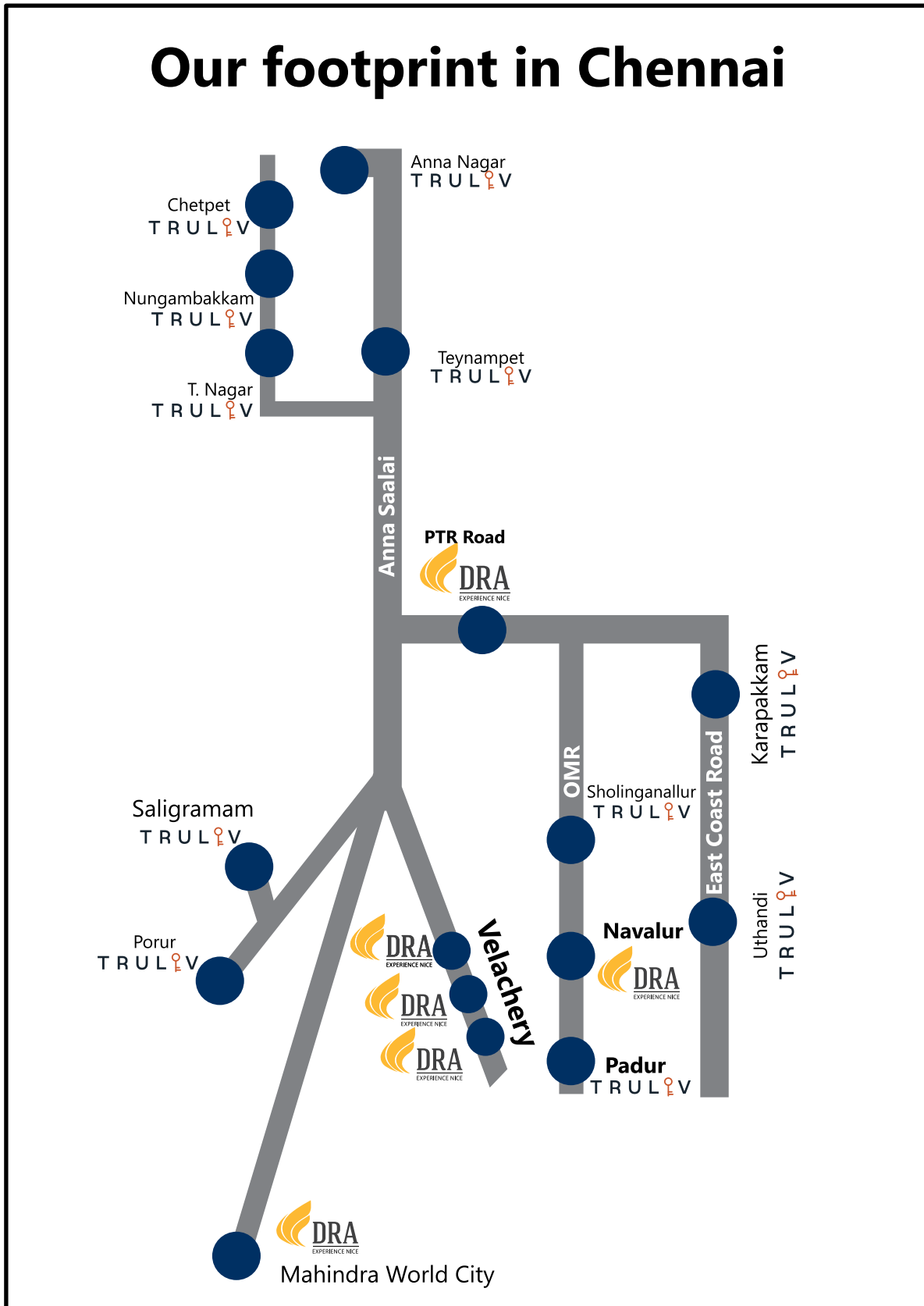
STUDIO APARTMENT



GALLERY



Our footprint in Chennai





Partners for development

Architect

Kharche &
Associates

Structural

Designage Consulting &
Structure Engineers

Contractor

PVK Constructions



RERA No: TN/29/Building/0093/2021, Dated: 29.03.2021 | www.rera.tn.gov.in

Site Office: 1st street, Chettiyar Agaram, Porur, Tamil Nadu - 600 095

Corporate Office: #480, 2nd Floor, Khivraj Complex, Anna Salai, Nandanam, Chennai - 600 035

+91 82200 45050



Disclaimer : This brochure does not constitute a legal offering. Elevation, specifications, plans, furniture & fittings and other offerings are subject to change without notice.

To Know More

